



One hundred years
giving flavour
and colour
to your life



Retail catalogue 2021

Carmencita®



The guarantee
of experience
and the value
of innovation



New plant under construction and partially operational.
Full opening in 2023.

Jesús Navarro, S. A. started out in 1923 and was the first Spanish company to bottle spices in glass jars. The vocation of this pioneering, innovative company led Carmencita to develop a mixture of spices for seasoning paellas which eventually gave rise to our famous **Paellero**, a veritable icon in Spain and numerous countries around the world.

The '70s and '80s were years of great growth at Carmencita, and since then the company has not ceased to grow, with new ranges of spices and condiments, always developing its **own mixtures** to take the authentic flavour of Spain to the world.

Today, we can proudly say that Carmencita is the **leading Spanish brand** on the spice market.

Currently, and coinciding with the **100th anniversary** of Carmencita, our company is building new facilities of more than 30 000 m², which will be the largest and most modern spice factory in Spain, and one of the most important in Europe.

These facilities are barely 1 km from our current factory in the town of **Novelda** (Alicante, Spain).



Carmencita®
The leading
Spanish brand
in quality control

Our company has standards **ISO 14001**, **IFS** and **HALAL** in place and has also implemented the Equal Opportunities Plan. Our laboratory is certified and authorised by the Spanish Government's General Directorate of Public Health and has its own personnel for the preparation of physical, chemical, microbiological and organoleptic analyses to control quality, from entry of raw materials to the finished product.



Jesús Navarro S.A. has a firm commitment to sufferers of coeliac disease and as a result has an extensive control system to avoid **gluten** in our products, or any trace of cross-contamination on the production lines.



From Spain to the entire world

Carmencita has been exporting since the 1940s
and it is currently present in more than
60 countries on all 5 continents.

Our company has a multilingual sales team
specialized in developing international markets and
we are present at the main food fairs around the
world such as: Sial, Anuga, Fancy Food, Alimentaria,
Gulfood or Salon Gourmet.



Saffron

Saffron is the finest, most delicate spice of all of the spices in the world.

Its main characteristics are its great natural **colouring power**, its persistent **aroma** and its penetrating **flavour**. A small amount of saffron will give your dishes a delicious flavour and colour, and it is a key ingredient in the preparation of traditional dishes such as paella, "risotto", "bouillabaisse" and also in fish dishes, soups, sauces, puddings, pastas and casseroles.

At Carmencita, we work exclusively with high-quality saffron in keeping with our commitment to offering our customers **Selected Quality ISO Cat. 1**.



02768 Saffron Threads extra blister. 0.375g



02741 Saffron Threads extra glass jar. 1g



02769 Saffron powder extra 4 sachets. 0.4g



02751 Saffron powder extra 10 sachets. 1g



4410069 Cross strip

Gluten
FREE

02603 Sweet paprika, 75 g



02601 Smoked hot paprika, 75 g



02605 Smoked sweet paprika "de la Vera", 75 g



Paprika

One of the most widely-used spices in Spain and a symbol of our gastronomy.

It is obtained by **drying and grinding red peppers**, and is considered a fundamental ingredient in a great number of traditional Spanish dishes and recipes such as stews, casseroles, tapas, fish, vegetable dishes, potatoes and even salads.

NEW



PEEL-OFF SYSTEM
QUICK RELEASE

Gluten
FREE



01909 Sweet paprika round tin, 75 g



01910 Smoked hot paprika round tin, 75 g



01911 Smoked sweet paprika round tin, 75 g



- Premium edition -

SPICES



Rice & Paellero® Pack



This case contains a bag of special round rice from Valencia (Spain) for making paella and a sachet of Paellero (Carmencita's most famous seasoning).

This case is ideal for cooking paella for 6 servings and you only have to add the rest of the ingredients that you like to give a different touch to your paellas.



SACHETS
INCLUDED
RECIPES

**Gluten
FREE**

Jesús Navarro S. A. was the first company to launch the original spice mixture for paella onto the market, which includes our now-famous Carmencita Paellero.



Paellero®

Paellero is a traditional mixture of **spices and saffron** that has become an icon for the brand. It took years of work to achieve the perfect mixture and attain the exact, definitive formula for this splendid product.

Thus, today, we can assert that Carmencita Paellero is a guarantee of success for preparing all kinds of rice dishes and paellas, lending **flavour and colour** to millions of paellas in Spain, and that it is the most widely-demanded the world over. Paellero is suitable for those with coeliac disease as it does not contain any gluten.



02697 Paellero case 5 sachets 20 g



02699 Valencian Paella seasoning case 3 sachets 12 g



02680 Seafood Paella seasoning case 3 sachets 12 g



Tradicional Paellero
for paellas with meat or fish.
Paellero Valenciana
for paellas with meat
and vegetables.
Paellero marinera
for fish and seafood paellas.



**Gluten
FREE**

03455 Paella kit, Seafood, 255 g
03457 Paella kit, Seafood, 470 g
(enameled pan)

NO
Glutamate
• Preservatives •
Artificial flavourings

**NATURAL
• INGREDIENTS •**

**AVAILABLE IN
2&4 SERVINGS**



03454 Paella kit, Seafood, 255 g
03456 Paella kit, Seafood, 470 g



Paella kit
Seafood

In an attempt to bring the concept of paella to the world, we have developed The Paella kit for consumers who want everything they need to make a paella, **including the paella pan**, in a single product.

Paella Kit contains the sachet with the **dehydrated stock** including **spices and saffron**, the pack of the **"Valencia" round rice variety** (or noodles) and a bottle of **extra virgin olive oil** needed to make a paella. All of these ingredients are in the precise proportion needed to make a 2 or 4 serving paella in 20-25 minutes.



02270 Seafood dry paella stock sachet, 25 g
01795 Seafood dry paella stock sachet, 50 g



02385 Paella kit, Vegetable, 256 g
03462 Paella kit, Vegetable, 472 g
(enameled pan)

Gluten
FREE

VEGETARIAN CHOICE



Paella kit
Vegetable



02385 Paella kit, Vegetable case, 256 g
03462 Paella kit, Vegetable case, 472 g



01797 Vegetable dry paella stock sachet, 26 g
01796 Vegetable dry paella stock sachet, 56 g



70008 Paella kit Expositor



AVAILABLE IN
2&4 SERVINGS



03453 Noodle Paella kit, 255 g
(enamel pan)

NO
Glutamate
• Preservatives •
Artificial flavourings

NATURAL
• INGREDIENTS •



03452 Noodle Paella kit case, 255 g

01799 Noodle dry paella stock sachet, 25 g
01794 Noodle dry paella stock sachet, 50 g



Cross sell hanging strips

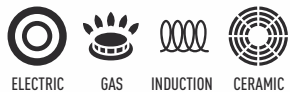


Noodles
Paella kit





03451 Paella kit - Black rice 255 g
(enameled pan)



Carton display 5 units



Paella kit
Black rice



03450 Paella kit, Black rice case 255 g



01798 Black rice dry paella stock sachet 25 g
01793 Black rice dry paella stock sachet 50 g

PAELLA

Pure Spice Grinders

Freshly ground flavours

With the **double-grind** line of grinders by Carmencita, you can enjoy all of the aroma and flavour of freshly-ground spices quickly and easily.



02644 Allspice grinder, 35 g



02621 Garlic grinder, 59 g



02619 Cumin grinder, 42 g



02623 Nutmeg grinder, 55 g



02620 Oregano grinder, 12 g



DOUBLE GRINDING
ADJUST THE GRINDER HEAD TO SELECT YOUR FAVOURITE GRIND.
RAISE THE HEAD SLIGHTLY FOR A COARSER GRIND.



GRINDERS

Salt grinders

Freshly ground flavours

Following the trend of the market, Carmencita expands its range of **salts** in grinder for your enjoyment with the most international **flavours**.



0187 Himalayan black salt grinder, 100 g



02624 Mediterranean sea salt grinder, 115 g



02647 Rock salt grinder, 105 g



0186 Himalaya pink salt and pepper grinder, 97 g



0184 Himalaya pink salt grinder, 110 g



02648 Sea salt and herbs grinder 95 g



01837 Salt, garlic & chili grinder, 97 g



01840 Sea salt with mustard & pepper grinder, 99 g



01839 Mediterranean smoked sea salt grinder, 102 g



01836 Salt & saffron grinder, 110 g



02617 Salt & truffle grinder, 112 g



GRINDERS

Foodie
grinders
New gastronomy



**NEW MIXTURES
WITH LARGER GRANULES
AND GREATER NET WEIGHT**



018413 Spicy Tex Mex seasoning grinder, 72 g



01823 Steak Iberian seasoning grinder, 66 g



01844 Barbecue seasoning grinder, 62 g



01846 Chicken & white meats seasoning grinder, 70 g





Let yourself be carried away by your own culinary enthusiasm with the original flavours of Carmencita's new collection of foodie grinders and bring passion to your recipes.

Experiment and reinvent yourself with these ingredients and become a culinary adventurer, a member of this new urban culinary trend.

01841 Vegetable curry seasoning grinder, 68 g



01842 Salad vegen seasoning grinder, 82 g



01845 Pasta & pizza seasoning grinder, 68 g



01824 Fish mediterranean seasoning grinder, 66 g



01847 Seafood & fish seasoning grinder, 76 g



02618 Potato seasoning grinder, 70 g



Giant grinders

Freshly ground flavours

Freshly ground flavours.
Enjoy the new collection
of Carmencita giant grinders
at the table.

Salts, peppers and seasonings
in a new large format container
with an elegant and **exclusive
Carmencita design**, ideal for
adorning and using at the table.

And always with the Carmencita
quality guarantee.



01898 Black pepper giant grinder: 190 g

01899 Mediterranean sea salt giant grinder: 360 g

01820 Himalaya pink salt giant grinder: 370 g

01828 Himalaya pink salt & 3 peppercorns mix giant grinder: 372 g

01822 Mediterranean sea salt with herbs giant grinder: 308 g

01821 Mediterranean mix giant grinder. 190 g



01832 Mixed 4 peppercorns giant grinder. 145 g



01833 Salt, garlic & chili giant grinder. 320 g



01848 Black pepper & salt giant grinder. 225 g



01835 Salt & saffron giant grinder. 360 g



01849 Salt & truffle giant grinder. 360 g



7007/EGiant grinders. 195x450 mm. 64 units of capacity.



Herbs and spices

Regular Glass jar

Carmencita® spices in glass jars are identified by a colour code and ordered **from A to Z** to make them easier to find on the display stand.

Every jar comes with a tamper-proof and has a dose dispenser suited to the texture of each spice.



NEW

NEW

00960 Octopus special paprika, 45 g



00914 Oregano, 8 g



00938 Food colouring, 65 g



00922 Black pepper whole, 47 g



00957 Complete seasoning, 70 g



- 00955 Garlic sliced 38 g **NEW**
- 00941 Garlic ground 60 g
- 00954 Garlic chopped 55 g
- 00945 Sesame seeds 55 g
- 00909 Basil 16 g
- 00901 Anise seed whole 38 g
- 00916 Celery ground 43 g
- 00926 Cinnamon Ceylan sticks 5 sticks
- 00934 Cinnamon ground 43 g
- 00919 Cardamom whole 30 g
- 00927 Cayenne chili pepper whole 18 g
- 00937 Cayenne chili pepper ground 43 g
- 00984 Onion powder 38 g
- 00905 Coriander seed whole 26 g
- 00944 Coriander leaves 9 g **NEW**
- 00907 Citronella 11 g
- 00951 Clove whole 30 g
- 00952 Clove ground 40 g
- 00938 Food colouring 65 g
- 00904 Cumin seed whole 42 g
- 00915 Cumin seed ground 47 g
- 00902 Turmeric ground 48 g
- 00936 Curry 40 g
- 00918 Juniper berries 30 g
- 00973 Dill leaves 15 g
- 00935 Tarragon 14 g
- 00917 Peppermint 18 g
- 00989 Provençal herbs 20 g
- 00912 Fennel ground 40 g
- 00910 Ginger ground 37 g
- 00976 Bay leaf ground 35 g

- 00948 Mustard powder 39 g **NEW**
- 00947 Nutmeg ground 50 g
- 00940 Nutmeg pieces 42 g
- 00920 Nora pepper chopped 41 g
- 00914 Oregano 8 g
- 00903 Parsley 12 g
- 00923 Paprika sweet 47 g
- 00953 Paprika smoked sweet 47 g **NEW**
- 00960 Paprika special octopus 45 g **NEW**
- 00931 Paprika smoked hot 47 g
- 00939 White pepper whole 50 g
- 00946 White pepper ground 50 g
- 00922 Black pepper whole 47 g
- 00959 Black pepper crushed 45 g
- 00930 Black pepper ground 52 g
- 00998 Iberian Pine nut 60 g
- 00906 Rosemary 25 g
- 00956 Himalaya fine pink salt 105 g
- 00243 Salsana 0 % sodium salt 100 g
- 00913 Thyme 22 g
- 00971 Pickling spice 45 g
- 00988 Garlic salt 98 g
- 00961 Garlic-parsley seasoning 55 g
- 00929 Barbecue seasoning 65 g
- 00967 BBQ family seasoning 70 g
- 00957 Complete seasoning 70 g **NEW**
- 00924 Meat seasoning 75 g
- 00928 Chimichurri seasoning 27 g
- 00933 Salad seasoning 75 g
- 00990 Spaguetti seasoning 30 g
- 00921 Garam masala seasoning 47 g

- 00995 Paella seasoning 65 g
- 00932 Fish seasoning 75 g
- 00949 Red Skewers seasoning 65 g
- 00925 Chicken seasoning 75 g
- 00992 Rash el Hanout seasoning 45 g **NEW**

- Colour codes**
- Spice
 - Herb
 - Colouring
 - Pepper
 - Seasoning
 - Salsana

70080 Ebar stackable. 400x375x370 mm.



70068 E30. 1700x300x400 mm.



Herbs and spices

Basic Glass jar

With the aim of offering a price-first range, Carmencita® manufactures the "Basic" range with a smaller glass jar and a more limited assortment.



00896 Smoked sweet paprika. 30 g



00803 Parsley. 8 g



00838 Food colouring. 40 g



00830 Black pepper ground. 32 g



00829 Barbacoa seasoning. 44 g



- 00841 Garlic ground 40g
- 00845 Sesame seeds 33g
- 00809 Basil 10g
- 00801 Anise seed whole 20g
- 00826 Cinnamon Ceylan sticks 3 sticks
- 00834 Cinnamon ground 25g
- 00827 Cayenne chili pepper whole 10g
- 00851 Clove whole 18g
- 00838 Food colouring 40g
- 00804 Cumin seed whole 20g
- 00815 Cumin seed ground 30g
- 00802 Turmeric ground 31g
- 00836 Curry 26g
- 00873 Dill leaves 10g
- 00817 Peppermint 11g
- 00889 Provençal herbs 10g
- 00810 Ginger ground 25g
- 00847 Nutmeg ground 30g
- 00814 Oregano 5g
- 00803 Parsley 8g
- 00823 Paprika sweet 30g
- 00896 Paprika smoked sweet 30g **NEW**
- 00831 Paprika smoked hot 30g
- 00846 White pepper ground 32g
- 00822 Black pepper whole 32g
- 00830 Black pepper ground 32g

- 00898 Iberian Pine nut 35g
- 00806 Rosemary 17g
- 00813 Thyme 10g
- 00875 Garlic-parsley seasoning 29g
- 00876 BBQ family seasoning 39g
- 00829 Barbecue seasoning 44g
- 00833 Salad seasoning 44g
- 00890 Spaghetti seasoning 20g
- 00895 Paella seasoning 42g
- 00832 Fish seasoning 50g
- 00825 Chicken seasoning 47g

- | | |
|---|--------------|
| | Colour codes |
| ● | Spice |
| ● | Herb |
| ● | Colouring |
| ● | Pepper |
| ● | Seasoning |

70085 E Bar mini BASIC 420x310x280 mm.



70081 E Bar BASIC 760x310x280 mm.



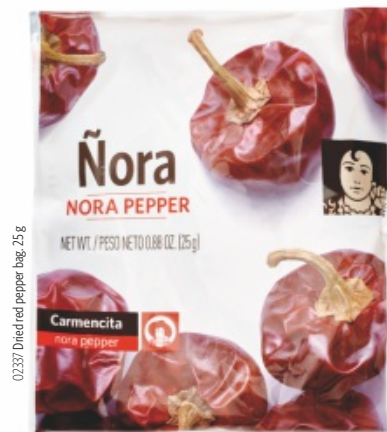
70070 E 40 BASIC 980x430x410 mm.



Nora pepper

An indispensable ingredient when preparing rice dishes and **paellas**.

Ideal as a condiment for broths, dressings, soups and casseroles. It provides an intense, sweet and fruity flavour that simultaneously lends body and substance.



02337 Dried red pepper bag, 25 g

04578 Chopped nora pepper tin, 65 g



02215 Sweet cristal pepper case, 75 g



Sweet cristal pepper

Sun-dried red pepper very similar to the nora pepper, but with a sweeter, more acidic flavour.

It is used in traditional dishes and stews characteristic of Spanish cuisine, like tuna pot, Rioja-style potatoes, Biscay-style cod or chickpeas with tripe.



Bay leaves

Whole bay leaves are essential as a condiment to prepare broths and stocks, specially in Mediterranean cuisine.



02238 Bay leaves bag, 8 g

Functional PET container

Baking soda

Basic ingredient in confectionery and pastry and as a raising, acidifying and alkalising agent.



02656 Baking soda. 200 g

Antacid lemon fruit salt

Perfect for preparing a refreshing lemon-flavoured drink with sweetener.



04724 Antacid lemon fruit salt. 175 g

Salsana light

The first **50 % sodium** salt on the market, an ideal substitute so as not to forego salt in a special diet, or for people with high blood pressure and in addition, it prevents liquid retention and helps you maintain a balanced diet.



00250 Salsana light 50% less sodium. 250 g

Table salt shakers



02682 Kala Namak Himalaya fine black salt. 175 g



02661 Mediterranean fine sea salt. 178 g



02659 Himalaya fine pink salt. 190 g

Homemade desserts

With our powdered
homemade desserts,
Carmencita offers you
the **authentic,
traditional desserts
of Spain**, which you can
prepare quickly and easily.



04525 Mix to prepare Crème brûlée case 14 portions. 56 g



04526 Mix to prepare Custard 20 portions. 56 g + 5 g



04541 Mix to prepare Custard with sugar & caramel case 10 portions. 130g + 60g



04540 Mix to prepare Custard classic without sugar case 20 portions. 20 g



04524 Mix to prepare Quark case 16 portions 48 g



04721 Baking powder case 4 sachets 60 g



04539 Mix to prepare Pancakes 6-8 units 150 g



04531 Mix to prepare Crepes 8-10 units 170 g



DESSERTS

Homemade pastry

Glass jar

04700 Icing sugar 57 g

04701 Vanilla sugar 80 g

04716 Golden sugar 87 g

04706 Ceylan Cinnamon sticks 5 u.

04705 Ground Cinnamon 43g

04711 Coloured circles 55 g

04708 Coloured hearts 57g

04709 Stars gold color 55g

04710 Coloured stars 50g

04703 Coloured sugar strands 65g

04702 Coloured sprinkles 86g

04712 Ivory pearls 79g



04700 Icing sugar, 57 g



04701 Vanilla sugar, 80 g



04705 Cinnamon ground, 43 g



04708 Coloured hearts, 57 g



04710 Coloured stars, 50 g



04703 Sugar strands, 65 g



Flavourings

04717 Lemon aroma 50 ml

04731 Vanilla aroma 50 ml

04730 Aniseed aroma 50 ml

04733 Vanilla aroma 150 ml

04732 Orange blossom water aroma 150 ml

04717 Lemon aroma glass bottle. 50 ml



04730 Aniseed aroma glass bottle. 50 ml



04731 Vanilla aroma glass bottle. 50 ml



04733 Vanilla aroma pet bottle. 150 ml



04732 Orange blossom water aroma pet bottle. 150 ml



Sweetener

Saccharin

Sweeten your favourite drinks and desserts with a wide variety of Carmencita sweeteners and forget the calories.

The table sweetener based on cyclamate and saccharin is ideal for sweetening all kinds of hot and cold drinks.

Available as tablets, granules in sachets and liquid.



01852 Saccharin 650 tablets, 39 g



01863 Liquid saccharin 150 ml



01867 Saccharin 60 sachets 60 g



Crystalized Stevia

Stevia plant extract sweetener with natural ingredients and zero calories, is the perfect substitute for sugar.

One tablespoon equals one tablespoon of sugar

For taste and texture it is perfect for **all types of bakery goods, drinks and desserts**

Suitable for people with diabetes.



Sweetener Stevia

Natural sweetener from the stevia plant.

Available as tablets, granules in sachets and liquid.

SWEETENERS

02540 Crystalized stevia. 315 g



WITHOUT
AFTERTASTE

Gluten
FREE

01883 Stevia 175 tablets. 9 g



01882 Stevia 54 sachets. 54 g



01865 Stevia 150 sachets. 150 g



Carmencita Cocktails

Botanals gintonic

A new line comprised of a careful selection of spices and botanicals designed to aromatise and prepare the best cocktails simply and with surprising results.

The botanical blisters include a **leaflet** with tips on preparing the cocktails and recipes for exclusive mixes developed by a professional bartender.



02800 Botanals for gintonic blister. 16 g



04597 Botanals for gintonic bartender tin. 140 g

440069 Cross strip





Regular size

- 02732 Ginfusion mix 3 pyramids x 3 flavours 25.5 g
- 02806 Ginfusion floral 10 pyramids 25 g
- 02807 Ginfusion spicy 10 pyramids 30 g
- 02808 Ginfusion mystic 10 pyramids 30 g

Mini size

- 02733 Ginfusion mix 1 pyramid x 3 flavours 8.5 g
- 02809 Ginfusion floral 3 pyramids 7.5 g
- 02810 Ginfusion spicy 3 pyramids 9 g
- 02811 Ginfusion mystic 3 pyramids 9 g

02732 Ginfusion mix 3 pyramids x 3 flavors case, 25.5 g



Carmencita Cocktails

Gin tonic fusion

Add a touch of colour, flavour and sophistication to your gintonic with Gin Fusion.

Botanical teabags in pyramids to infuse and aromatize the gintonic. Each unit contains three different flavours that transform your drink in a unique experience.

Ginfusion Spicy, Floral y Mystic.



02808 Ginfusion mystic 10 pyramids case, 30 g



02807 Ginfusion spicy 10 pyramids case, 30 g



02806 Ginfusion floral 10 pyramids case, 25 g



Herbal teas

The most popular range of infusions in Spain, such as our variety of camomiles, peppermint and linden flower.

Box format with **10 individually packed bags**.



03713 Green tea. 15 g



03717 Green tea with mint. 15 g



03715 Chai tea and spices. 20 g



03715 Red tea-Pu-Erh. 15 g



03714 Ceylon black tea. 15 g



03718 Lemon tea. 15 g



03716 Tea with saffron. 175 g



03720 Earl grey tea. 175 g



03721 English breakfast tea. 175 g



Teas

With our range of teas, Carmencita offers you a journey through a broad spectrum of flavours and aromas.

Box format with **10 individually packed bags**.

02713 Camomile. 24 g



03701 Happy nights infusion. 16 g



Happy nights

Relax at the end of the day with this infusion of mild, natural flavour and maximum **relaxation power**, especially created by Carmencita to give you a very happy night.

03708 Natural herbs infusion. 12 g



Natural herbs

Sen leaves are well-known traditionally for **favouring intestinal activity**. Carmencita invites you to immerse yourself in folk wisdom, maintaining the image of the original pack.

Box 20 bags

02714 Ceylon black tea 30 g
02719 Lemon tea 30 g
02716 Linden flower 24 g
02724 Green tea 30 g
02726 Red tea pu-erh 30 g
02729 Chai tea and spices 40 g

02717 Happy nights 32 g
02713 Camomile 24 g
02718 Camomile with anise 26 g
02712 Camomile with mint 26 g
02715 Peppermint 30 g
02721 Natural herbs 24 g



JESÚS NAVARRO, S.A.
C/ ISAAC PERAL, 46
03660 NOVELDA ALICANTE SPAIN
CARMENCITA.COM  
EXPORT@CARMENCITA.COM

100 YEARS

One hundred years
giving flavour
and colour
to your life

Cooking with spices *Video Recipes* 
www.instagram.com/carmencita_especias

Carmencita's
spice
book



Carmencita
corporate
video



Revision: may 2021